The First Lady of the Republic of Rwanda, Mrs Jeannette Kagame personifies an active, relentless and passionate devotion to uplifting the lives of vulnerable populations in Rwanda; particularly those of widows, orphans of the genocide and disadvantaged families. As the nation’s First Lady, Mrs Kagame has admirably balanced family, social life and philanthropy, not only in her own country but continentally, and worldwide.

Her Excellency Mrs Jeannette Kagame, is the Chairperson of Unity Club, an organization formed in 1996, made of current and former members of Government and their spouses, to promote social cohesion and work together towards the sustainable development of Rwanda.

Mrs Kagame became a founding member of the Organization of African First Ladies against HIV/AIDS (OAFLA) in 2002 and served as its President from 2004 – 2006. In 2001, she founded PACFA (Protection and Care of Families against HIV/AIDS), an initiative primarily focused on providing a holistic approach to HIV prevention and care for the whole family.

Over the years PACFA grew to embrace more programmes and in 2007, it changed its name to Imbuto Foundation. As Chairperson of Imbuto Foundation, Mrs Kagame oversees several initiatives under health, education, youth and economic empowerment.

In 2004, Mrs Jeannette Kagame became the Patron of SOS Children’s Village – Rwanda, hence further advancing the protection of children’s rights, through the mission of this international organization that provides family-based protective foster care for vulnerable children, while also meeting various health and socio-economic needs of communities.

In 2004, Mrs Jeannette Kagame, a Paul Harris Fellow, became an honorary member of the Rotary Club of Kigali-Virunga in 2004. Her philanthropic work through the Rotary includes her active involvement in raising awareness about the polio vaccination programme, in Rwanda and abroad, while helping mobilise various stakeholders around the World Polio Day campaigns. Mrs Kagame also played an instrumental role in helping establish, in 2012, the Rotary-initiated project for the first Kigali Public Library.

In 2007, Mrs Kagame was appointed by the World Health Organization (WHO) as the High Representative of the Africa AIDS Vaccine Programme (AAVP) to ensure the active participation of African stakeholders in all areas of HIV/AIDS research and development.

In 2008, the First Lady was named Patron of the White Ribbon Alliance – Rwanda Chapter, an initiative dedicated to ending maternal and infant mortality. In 2010, the World Food Programme (WFP) appointed her as Special Representative on Child Nutrition. In 2013, she was elected Vice President of the Organization of African First Ladies against HIV/AIDS (OAFLA). She has also joined UNAIDS and LANCET as one of their high level commissioners.

Mrs Kagame serves on boards of international organizations, including Friends of the Global Fund Africa, the Global HIV Vaccine Enterprise and the Global Coalition of Women against HIV/AIDS, all in recognition of her achievements and untiring efforts.

In 2014, Mrs Kagame became an International Honorary Member of Zonta International for her contribution in changing societal attitudes about women, and improving their wellbeing beyond the national level.

Mrs Kagame holds a degree in Business and Management Science and has delivered keynote speeches at national and international fora on various themes including: leadership, economics, health, children’s welfare, youth and women’s empowerment, among others.

Mrs Kagame is also one of the founders of Green Hills Academy, one of Rwanda’s top performing schools, which was established in 1997 to contribute to the empowerment of young people through education.

From a little over one hundred enrolled students twenty years ago, Green Hills Academy now has more than 1,500 students from diverse countries, and is the only school in Rwanda to offer the International Baccalaureate (IB) Diploma Programme, and Label France Education accreditation, helping students become more competitive at the international level.
SHAPING A CATALYTIC LEGACY: STRATEGIC PRIORITIES

In 2001, Protection and Care of Families against HIV/AIDS (PACFA) was established as a project under the Office of the First Lady, to mobilise resources desperately needed in the fight against HIV/AIDS. This initiative primarily focused on providing a holistic approach for dignified lives of families, including women deliberately infected with HIV/AIDS during the Genocide against the Tutsi.

Over the years, PACFA grew to embrace more programmes and in 2007, it changed its name to Imbuto Foundation to reflect its evolution and new fields of activity, through programmes in health, education, youth and economic empowerment.

Literally translated, Imbuto [eem-bu-toh] means 'seed'. At the Foundation, we believe that ‘a seed well planted, watered, nurtured and given all the necessary support, successfully grows into a healthy plant; one that reaches high and stands tall.’

This vision shapes the Imbuto Foundation’s current initiatives and future projects.

1. Empower
   Staff with the resources, tools and knowledge to have impact

2. Engage
   for program and organizational autonomy, sustainability and uninterrupted impact

3. Ensure
   Holistic and user-led program design, ownership and implementation

4. Execute
   programs efficiently, effectively and proactively to ensure maximum impact

5. Equate
   and communicate Imbuto’s contribution to the prosperity of all Rwandans
EDUCATION PROJECTS

1. Early Childhood Development and Family (ECD&F)
   Since 2013, ECD&F centres support the holistic development of 0-6 year-old children with the provision of integrated health, nutrition, early learning and protection services to families and children.

2. Twige Neza Dutsinde
   Launched in 2017, this initiative aims at improving access to remedial learning support services for underperforming students in 50 selected communities. The project focuses on three components, namely: literacy, numeracy and gender.

3. Promotion of Girls’ Education
   Started in 2005, Promotion of Girls’ Education focuses on encouraging high academic performance through mobilizing of parents, teachers, and local leaders, while organizing an annual campaign rewarding Best Performing Girls (BPGs) at different school cycles.

4. Edified Generation
   Initiated in 2003, this project financially helps bright, but vulnerable students pay for their living cost, supplies and health insurance. The current cost is estimated at $300 per student each year.

ACTIVITIES AND IMPACT TO DATE

- **20,614** children aged 0 to 6 years old enrolled in ECD centres.
- **32** functional ECD centres in 15 districts.
- **191** caregivers trained on delivering integrated ECD and other basic social services delivery.
- **18,411** families benefited from ECD services.
- **690** home-based ECD established (June 2019).
- **50** learning clubs for struggling learners established in 10 districts.
- **933** boys and **1080** girls supported by learning clubs.
- **104** teacher mentors trained in remedial learning approach.
- **104** teacher mentors trained in remedial learning approach.
- **5,088** BPGs rewarded for their academic excellence.
- **257** girls have received IT training.
- **8,961** scholarships awarded to 4,057 boys 4,904 girls.
- **$300** on average to support one student for a year.
HEALTH PROJECTS

1. **Adolescent Sexual Reproductive Health and Rights (ASRH&R)**
   By pairing schools with health centres providing youth-friendly services, since 2010, this project has been promoting positive behavior among in and out of school adolescents regarding their sexual and reproductive health.

2. **Mountain Movers III**
   Mountain Movers III was launched in 2018 as a continuation of the 2 previous phases launched in 2011 and 2015. This project aims at reducing HIV infections among youth aged 10 to 24 years, as well as creating awareness on its prevention and treatment.

3. **Family Package**
   Launched in 2001 by Her Excellency Mrs Jeannette Kagame, the Family Package programme was offering comprehensive HIV/AIDS services to families infected with and affected by HIV. In 2017, the Family Package project extended its reach to cater to teen mothers, under its new component - First Time Young Mothers.

4. **Burerwa Iwaco**
   Burerwa Iwaco Project is a health project launched in 2018, with the partnership of the Ministry of Health, Burerwa District and Butaro District Hospital. Through integrated mass campaigns, Burerwa Iwaco brings health services closer to the community as well as ensuring improved and quality health services provision.

5. **Bahano Neza Project**
   Bahano Neza project is a Family Planning project launched in 2018, in partnership with the Ministry of Health and various partners in the Health Sector. It aims to increase family planning uptake by 25%, over the next three years, by improving the services provided by health posts, including Long-Acting Reversible Contraceptives, post abortion care and safe abortion, when indicated (as provided by the Law).

**ACTIVITIES AND IMPACT TO DATE**

- **108,947 Youth aged between 16–24 were reached with messages on puberty, sex and pregnancy, HIV/AIDS, STIs and contraceptive methods – through the mobile for reproductive health (M4RH).**
- **276 Parents successfully trained in parents - adolescents communication guide.**
- **3,563 received long acting reversible contraceptives, 1,047 for short term contraceptive methods.**
- **739 Adolescent mothers trained in parents - adolescents communication guide, positive parenting and ASRH.**
- **411 Teen mothers received psychosocial support counseling and were also trained in HIV prevention, ASRH, family planning and peer education approach.**
- **18 Community radios were used to increase awareness on family planning services.**
YOUTH EMPOWERMENT PROJECTS

1. Yale Young African Scholars
   Introduced in 2017 in partnership with HigherLife Foundation and Yale University, the Yale Young African Scholars programme seeks to engage high schools students. Through seminars, workshops and monthly testing preparation courses, students are assisted in preparing for applications to US-based universities.

2. Mentorship Programme
   Launched in 2013, the mentorship programme pairs young Genocide survivors and members of the Students Association of Genocide Survivors with mentors and empowers them with various skills such as critical thinking, decision-making, confidence building and career guidance, among others.

3. Youth Forum Series
   Launched in 2007, the Youth Forum Series (YFS), brings together different segments of youth in Rwanda and those from the diaspora, and features exceptional speakers to address a unique theme, relevant to their needs and aspirations. The project engages youth on national policies and strategies as well as orienting them towards personal development.

4. ArtRwanda - Ubuhanzi
   ArtRwanda – Ubuhanzi, a nationwide talent search project, launched in 2018, with the aim of identifying and supporting young and talented Rwandans within the Cultural Creative Industry and promoting job creation. It consists of a televised search for creative youth in six different categories (plastic arts, music & dance, fashion, acting & drama, photography & cinematography and literature).

5. Imali
   Since 2001, through Support to Family Initiatives (SUFI), widows and child-headed households have been receiving psychosocial support and training in sustaining agricultural income-generating activities. In 2007, SUFI was extended to cater to other vulnerable groups and was renamed Imali project.

ACTIVITIES AND IMPACT TO DATE

- **90 Scholars and 30 Mentors** in the programme.
- **525 Young women and men genocide survivors** benefited from the mentorship programme.
- **32 Forums organised** and **138 speakers invited**.
- **2,313 female and 543 male** beneficiaries of 37 cooperatives.
- **Top 6 artists per category awarded with 1 million RWF.**
- **Top 3 business projects per category awarded with 10 million RWF, each.**
- **87,163 kgs of tomatoes sold** since 2011, generating an income of US $ 54,705.
FINANCIAL REPORT
JULY 2018 - JUNE 2019

INCOME
Total income: Rwf 6,848,727,273
($ 7,624,239)

- 0.13% - OTHER RECEIPTS
- 0.21% - INDIVIDUALS
- 6.1% - CORPORATE COMPANIES
- 6.6% - ACADEMIA & RESEARCH INSTITUTIONS
- 7.0% - LINE PUBLIC INSTITUTIONS
- 13.4% - DEVELOPMENT PARTNERS
- 66.5% - FOUNDATIONS
EXPENDITURE

Total Expenditure: Rwf 6,709,114,164
($ 7,468,814)

- 1% - OPERATIONS
- 8% - MANAGEMENT COST
- 91% - PROGRAMMES
ENGAGE. EDUCATE. EMPOWER.

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